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GOVERNMENT OF KERALA  
e-Stamp

e-Stamp Serial Number : 202526000004077515

Verification Code : 643050292V

Govt. Reference No.(GRN) : KL026612672202526E  
Purpose : Agreement or memorandum of an agreement - if not otherwise provided for  
Amount of Stamp Paper Purchased in Numeral : ₹ 1000  
Amount of Stamp Paper Purchased in Words : Rupees One Thousand  
Stamp Paper Purchased on : 22/09/2025 14:36:42  
First Party Name : Orwel Lionel  
First Party Address : Learnfluence Education Limited, D, D1, C C1, 49/137, Ponnurunni, Vytilla, Ernakulam, Kerala, 682019  
Second Party Name : Authorized Signatory  
Second Party Address : ADFACTORS ADVERTISING LLP, City Hall, Oasis Complex, Kamala Mills Compound, Lower Parel (W), Mumbai, Maharashtra 400 013  
Vendor Code & Name : 11102959 - KUNJUBEEVI M A  
Treasury Code & Name : 1110 - Additional Sub Treasury, Ernakulam

Please write or type below this line

SERVICE PROVIDER AGREEMENT DATED SEPTEMBER 22, 2025

BY AND AMONG

LEARNFLUENCE EDUCATION LIMITED

("THE COMPANY")  
AND

ADFACTORS ADVERTISING LLP  
AND

ADFACTORS PR PRIVATE LIMITED



This can be verified by  
[https://www.estamp.treasury.kerala.gov.in/index.php/estamp\\_search](https://www.estamp.treasury.kerala.gov.in/index.php/estamp_search) using e-Stamp  
Serial Number and Verification Code.

In case of any discrepancy, please inform the competent authority.

M.A. KUNJU BEEVI  
High Court Vendor

*This signature page forms an integral part of the Service Provider Agreement entered into by and among Learnfluence Education Limited, ADFACTORS ADVERTISING LLP and ADFACTORS PRIVATE LIMITED.*

**IN WITNESS WHEREOF**, the Parties or their duly authorized signatories, have set their hands on the day and year hereinabove written:

**For and behalf of ADFACTORS ADVERTISING LLP**



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**Authorised Signatory**

**Name:** V. Subramanian



*This signature page forms an integral part of the Service Provider Agreement entered into by and among Learnfluence Education Limited, ADFACTORS ADVERTISING LLP and ADFACTORS PR PRIVATE LIMITED.*

**IN WITNESS WHEREOF**, the Parties or their duly authorized signatories, have set their hands on the day and year hereinabove written:

**For and behalf of ADFACTORS PR PRIVATE LIMITED**



**Authorised Signatory**

**Name** : V. Subramanian

**Designation** : Authorised Signatory





The information provided and indemnity shall be governed by and construed in accordance with the Agreement and Indian law.

Any dispute arising in relation to this information or this letter may be referred by any of the BRLM or the Service Provider to arbitration in accordance with the provisions of the Arbitration and Conciliation Act, 1996 as amended, or any re-enactment thereof. The BRLM and the Service Provider shall appoint one arbitrator each and the two arbitrators so appointed shall jointly appoint the third arbitrator who shall be the presiding arbitrator within 15 (fifteen) days of receipt of the second arbitrator's confirmation of his/her appointment. However, if the presiding arbitrator is not appointed within such period, the presiding arbitrator shall be appointed as per the provisions of the Arbitration and Conciliation Act, 1996. The place (seat and venue) of arbitration shall be Kochi, India and the language of arbitration shall be English. The rights and obligations of the parties under, or pursuant to, this letter, including the arbitration clause, shall be under the sole and exclusive jurisdiction of the courts located at Kochi, India (subject to arbitration provisions mentioned herein) in relation to all disputes arising out of this Agreement. It is clarified that for any disputes between the Company and the Service Provider, Clause XIII of the Agreement shall apply.

The parties acknowledge and agree that all terms and conditions mentioned in the Agreement will apply to this letter *mutatis mutandis*.

All capitalized terms not specifically defined in this letter will have the same meanings attributed to such terms in the Agreement.

Sincerely,

**For and on behalf of Adfactors Advertising LLP & Adfactors PR Private Limited**

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**Authorized Signatory  
Name**

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**Authorized Signatory  
Name:  
Designation: General Manager**



*This signature page forms an integral part of the Letter of Indemnity executed by Adfactors Advertising LLP & Adfactors PR Private Limited in favour of the BRLM pursuant to the Service Provider Agreement, in relation to the initial public offering of Learnfluence Education Limited.*

For and on behalf of

**Adfactors Advertising LLP**

A handwritten signature in black ink, followed by a circular blue stamp. The stamp contains the text "ADFATORS ADVERTISING LLP" around the top edge, "MUMBAI" in the center, and a small star at the bottom.

**Authorized Signatory**  
**Name V. Subramanian**

**Adfactors PR Private Limited**

A handwritten signature in black ink, followed by a circular blue stamp. The stamp contains the text "ADFATORS PR PVT. LTD." around the top edge, "MUMBAI" in the center, and a small star at the bottom.

**Authorized Signatory**  
**Name V. Subramanian**

